

Since 1976

Grab 'em Paint



353727s

The Rebuilding Maintenance Paint™ for Most Surfaces

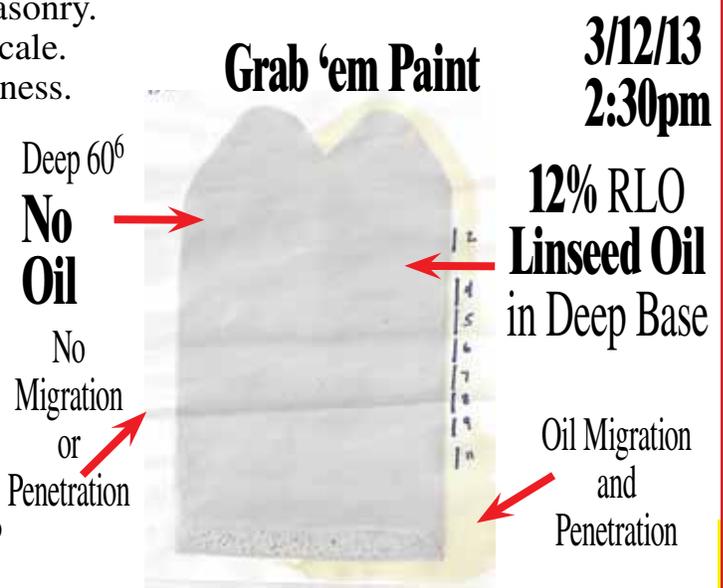
Remember! The Primer is the First Building Block for a coating on a new surface. All subsequently applied coats of paint depend forever on that primer for performance, including Adhesion, Corrosion Resistance, Mold Resistance, and Crack and Peel Resistance.

Some paint manufacturing companies say their paint have “**primers built in**” and therefore can be used both as a primer and finish coat. That is misleading and a problem. True, a coat can be applied self-primed but that finish paint will not provide the qualities of a good primer. In fact, on the small print of these labels under application for many surfaces it says “**prime with a proper primer**”.

Also self-priming includes:

1. No adhesion for problem woods (cedar and redwood), weathered OSB, particle board, plywood, etc.
2. Self-priming costs more, finish coat is more expensive to use as primer.
3. No adhesion on weathered (white rust) galvanized steel.
4. No penetration of chalky block filler on masonry.
5. No adhesion on rusty iron, iron with mill scale.
6. Self-priming has poor control of film thickness.

The inset photo is of a drawdown to show how linseed oil penetrates porous materials like this paper. The paint on the left has no oil added and therefore shows no oil penetration or migration. The paint on the right has excess oil at 12% and shows good penetration and migration (brown strip) along the outside edge. This oil continued to be absorbed for 10 days before it finally dried. 4-6% oil is recommended. (1 cup per gallon)



Wienert Manufacturing Co.

(see website at Grab-emPaint.com or WienertMfg.com)

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